



Branded Worksections: Create specifications with a substitution clause

Branded Worksections:

Create specifications that **reduce the range** of all eligible products able to be submitted in project-tendering





Competitor, Product

Your Product

Competitor, Product

Competitor₅ Product

Competitor₆ Product

Competitor, Product

Competitor, Product

NOT eligible to tender

eligible to tender

NOT eligible to tender

NOT eligible to tender

NOT eligible to tender

NOT eligible to tender



















